



INSIGHTS

Volume 85 | Issue 5

Upcoming Meetings & Events

Meeting Details Link

https://www.lions22a.org/lions22a_calendar.html

March 14-16, 2025

Emerging Lions
Leadership Institute
Camp Merrick

May 1-4, 2025

Multiple District 22
Convention
WISP Resort
McHenry, MD

July 13-17, 2025

LCI Convention
Orlando, FL

July 2-6, 2027

LCI Convention
Washington, D.C.

Get information at:

lciconv2027host@gmail.com

District Governor's Message

Basking in the sunshine of a late winter's day, fingers crossed that the snow – if not the cold – is mostly behind us. So far, we have been relatively lucky to have just a few club meetings or events disrupted by bad weather. We hope for better days ahead.



Also on the hopeful side, district membership is trending higher. We won't know for sure until clubs update their rosters by the end of June, but right now we are at least a dozen Lions on the plus side. This reflects the good feelings I have had when visiting clubs where I've inducted anywhere from one to four new members at a time. It was not unusual when one King Lion told me they planned to induct three members and were working on a fourth. Obviously, many of us are getting out there to spread the word about Lionism. Potential members like what they see and want to join us in helping our communities.

We're reminded of the need for new Lions with the passing of former District 22-A governors in just the last few months: Warren Kellner, Keith Williams, Jay Sweitzer and just a few days ago, Ed Mullinix. Those are in addition to Lions who have passed in your particular clubs. They and other membership losses are incentives for each of us to continue our good works and be the best advertisements for what being a Lion has to offer.

Speaking of service, this issue of Insights includes a comprehensive guide on Lions activities and how to report them on MyLion. Lions Clubs International produced this six-page reference that answers any question you might have about what does and does not constitute service. While this guide is helpful, my advice is not to be intimidated or get down in the weeds. Do not overthink things or make reporting service harder than it needs to be.

(Continued on page 2)

District Governor's Message

For instance, if your club picks up trash, how many people were served? Do not go to the State Highway website to see how many people drove on that stretch of road that day. Do you think maybe 3,000 people in cars drove by? Then report 3,000 served, which is the max number served for any activity. Did your club collect and sort 1,000 pairs of glasses of any kind? Then you served 1,000 people – no more than 3,000.

The idea is to report service, which I know every club performs, but barely more than half record service of any kind on MyLion. Don't shortchange yourselves. Getting back to membership, having a paper trail of how you support your community is another way to advertise yourself to potential new Lions. It verifies what you do so everyone can see and talk about you. Word of mouth is a powerful recruitment tool.

I look forward to seeing and talking with all of you in the remaining months of this Lions year. Please call or email me or Second Vice District Governor Suzette Kettenhofen to get me on the calendar. I have many service award chevrons to present, which is another great part of my visits.

Thank you again for all you do.

DG Jim

Note: The service guide is included after page 16 of the newsletter

IPDG John Mosier on Fox 45 News



On February 20, 2025, IPDG John Mosier appeared on Fox 45's Morning Giving a Lift segment. Lion John articulated the work of LASH and discussed the work and dedication of Lions throughout the district and beyond. He accepted a donation from Eastern Automotive Group.

The full interview is available by clicking the link:

<https://foxbaltimore.com/station/giving-a-lift/free-sight-and-hearing-screens-from-the-lions-association>



First Vice District Governor's Message

Hello 22-A Lions,

I recently completed two very important training in preparation of becoming your incoming district governor this July. The first training was held 10-14 February in St. Charles, Illinois at the Q Center with the first vice president AP Singh (our incoming International President) with over 750 other first vice governors. This weeklong training included a visit to Lions Clubs International's headquarters. The second training was held 28 February & 1 March in Denton with all MD-22's 1st Vice district governors, 2nd vice District governors and any Lions interested in becoming district governor.



While at the Q center, 1VP Singh challenged all of us incoming district governors to have our cabinet/committees consist of at least 50% being made of women and/or of young lions under the age of 45. As such, I will be reaching out to all club presidents asking for input on any club members that they feel would make a great addition as a cabinet/committee member. When I visit the Clubs, I've been asking the members if anyone is interested in joining my cabinet/committees, if you feel you would love to fulfill a slot please reach out to me and let's discuss.



2025 MULTIPLE DISTRICT 22 CONVENTION

MULTIPLE DISTRICT 22 CONVENTION FEBRUARY 2025

2025 CONVENTION NEWS

ONLINE REGISTRATION IS HERE!

Reasons to Attend

- Meet and network with Lions and Leos from around the Multiple District.
- Attend enlightening seminars that provide opportunities to share ideas and meet today's challenges of membership in your club.
- Participate in the business of MD 22 and districts in electing District Governors and Vice District Governors.

Seminars

Seminars are educational and interesting. The information obtained at the seminars can provide personal growth and help to enhance the operation of our Lions organization. It's a great place to bring your new members and officers to learn about Lionism. Seminar topics will be included in the March Convention Newsletter.

Friday, May 2

3:10 p.m. - 3:55 p.m.

Saturday, May 3

10:05 a.m. - 10:50 a.m.

10:55 a.m. - 11:40 a.m.

If you have a suggestion for a seminar, or would like to give a seminar, please contact Global Leadership Chair, PDG Daniel Elkins, delkins@bellevuecc.org, 304-544-0349.

CONVENTION DATES

Thursday through

Sunday

May 1 - 4, 2025

LOCATION & HEADQUARTERS

WISP RESORT

296 MARSH HILL ROAD

MCHENRY, MD 21541

ONLINE REGISTRATION

<https://e-district.org/sites/md22/page-12.php>

<https://mdlions22w.org/md22-convention>

LIONS PUTT PUTT GOLF

Location: Mountain Park

\$10.00 Per Person

Friday, May 3rd & Saturday, May 4th, 2025

9 a.m. ~ 9 p.m.

LIONS Convention Name Tag and Mini Golf Pass
REQUIRED

CONVENTION HOSPITALITY NIGHT

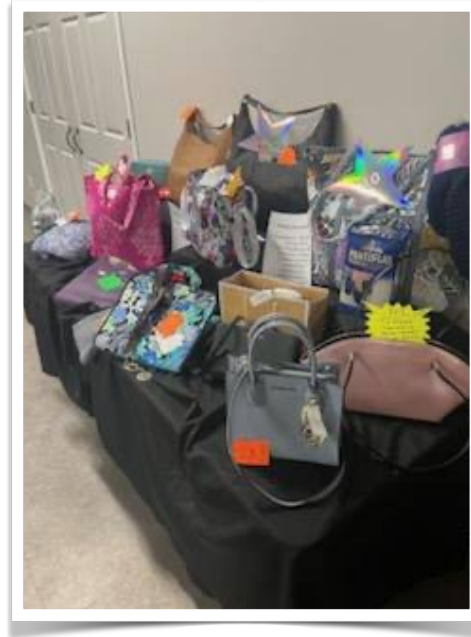
Convention Hospitality Night will be a chicken BBQ on Saturday, May 3, 2025, from 6:30 p.m. to 10:00 p.m. at the Garrett County Fairgrounds, 270 Mosser Rd, McHenry, MD 21541. Come and visit with old friends and meet new friends!

Entertainment by DJ PDG Chris Wooters

CONVENTION IS FOR EVERYONE EVERYONE BENEFITS BY ATTENDING!

ABERDEEN LIONESS HIGHLIGHTS

Designer Purse/Gift Card BINGO on Friday, January 24th at St Paul's Lutheran Church. The proceeds were split between Aberdeen Lioness Lions Club and the St. Paul's Food Pantry.



There was a large turnout for the Designer Bag Bingo



Lions Amy Winter (above left) and Barb Mortis (above right) participated in the fundraiser

BALTIMORE NEPALESE HIGHLIGHTS

Lion Nara Khakurel joined other Lions Club volunteers to provide vision screenings at the B'More Healthy Expo at the Baltimore Convention Center on March 8th. Baltimore residents were provided various resources to help them live healthier lives. The event was filled with fun, food, fitness, and education.



BEL AIR LIONS HIGHLIGHTS

Donation for Hurricane Relief

The club held a “Dine to Donate” day on November 25 at the Vagabond Sandwich company to raise money for North Carolina hurricane disaster relief.

Vagabond owner Lion Ben Meyer made a very generous donation of \$1300 to the effort.

In the photo, Lions Mike New, Mark Wilson, Ken Waldner, Chris New, Doug Corselius, Sandy Guzewich and Phil Raub are joined by Shalah Locke and GM Sam Koulepis of Vagabond.



Blankets Donated to Kaufman Cancer Center

Fourteen members of the the Bel Air Lions made 40 “Comfy Cozy” blankets for Cancer LifeNet at the Kaufman Cancer Center.

On behalf of the club, Lions Sandy and Dave Guzewich presented Linda Pytell and Diane Fitzgerald of Cancer LifeNet with the blankets for patients who will undergo chemotherapy treatments.

They really appreciate getting these to provide to their patients during their treatments.



CHURCHVILLE LIONS HIGHLIGHTS

Lions at the Lane

Churchville hosted Lions sight-impaired students of Harford County for a day of bowling at Forest Hill Lanes.

The event included a pizza lunch.



Scholarship Winner

The poster/scholarship contest winner was Savannah Soethe-Auer of Churchville Elementary School.

In addition to a Barnes and Noble gift card, she received a \$1000 scholarship.

Lion Rocky Gonzalez presented the award at Churchville's Good News Assembly.



DARLINGTON LIONS HIGHLIGHTS

Darlington Lions Club members volunteer their time to help with the Senior Luncheon at the Grace Episcopal Church on Friday, February 7th.



PIN TRADERS SCHOLARSHIP



ANNOUNCEMENT LETTER FOR DISTRICTS AND LEO CLUBS NEWSLETTERS

The Lions International Trading Pin Club is proud to announce a Youth Scholarship of US\$2,500 for a graduating senior who is the child or grandchild of a Lion and/or a member of a Leo Club. The most important aspect of the Youth Scholarship Program is to help a young person pursue his/her education and follow their dreams.

The LITPC takes great pride in fulfilling the motto of the Lions Clubs International, **"WE SERVE"**. During the SightFirst II Campaign, the pin traders contributed US\$144,000 to LCIF. Our Scholarship Program is another example of the Pin Traders' slogan, **"Lions First"**.

Selection of the scholarship recipient will be based on academic achievement, an essay stating the student's goals, a statement of reason(s) for applying and an overview of work, community and school service, and letters of recommendations. Applications and supporting documentation are to be completed and submitted to the pin trading club scholarship chairman named below by **MARCH 1, 2025**.

We encourage all graduating seniors who are the children/grandchildren of Lion members or who are members of Leo Clubs to participate in our Scholarship Program

CONTACT INFORMATION

PDG James Minnich
228 Sandra Road
Wilmington, DE 19803
302-654-7326

PLEASE BE AWARE THAT THE SCHOLARSHIP APPLICATION AND INFORMATION ARE ON THE LIPTC WEBSITE.

www.litpc.org/LITPCScholarship/Info



STRIDES FOR DIABETES



THE ATLANTIC CITY SPROUT & SHOUT

*The Latest News & Information for the
2025 USA/Canada Lions Leadership Forum*

FEBRUARY 2025

GET READY TO MAKE STRIDES FOR DIABETES AWARENESS AT THE USA/CANADA FORUM!

TERRI PEASE-HUFFMAN, STRIDES CHAIR

Get ready for an unforgettable and interactive STRIDES event along the scenic waterway adjacent to Harrah's Resort, Atlantic City, nestled by the beautiful Absecon Inlet. This iconic inlet, serving as a gateway to the Atlantic Ocean, offers the perfect backdrop for Lions to come together and amplify our commitment to Diabetes Awareness.

WHY PARTICIPATE?

STRIDES events are designed to be more than just a walk—they're an opportunity for Lions and Leos worldwide to promote awareness about diabetes and encourage community members to embrace healthy lifestyles. By participating, you'll be supporting efforts to prevent or delay the onset of Type 2 diabetes while promoting overall well-being.

CHOOSE YOUR PATH!

This year's STRIDES event offers two picturesque walking routes:

- One-Mile Path: Perfect for a leisurely stroll, ideal for all fitness levels.
- Three-Mile Wooden-Planked Path: A scenic route around the Harrah's Resort, offering breathtaking views of the Absecon Inlet.

Both paths provide a relaxing yet invigorating way to enjoy the Atlantic City waterfront while promoting the importance of regular physical activity in the management of both Types 1 and 2 diabetes.

JOIN THE MOVEMENT!

Let's show the strength of our Lions community by walking together, raising awareness, and inspiring healthier futures. Whether you walk, stroll, or stride, every step counts in our mission to fight diabetes. Remember to add the Strides Walk to your Forum registration to guarantee your place and your T-shirt.

Mark your calendars and lace up your walking shoes—we'll see you on the boardwalk!



THE BEAUTIFUL BAY WALK ALONG THE ABSECON INLET

2025 LIONS INTERNATIONAL CONVENTION



[Document title]

PDG Sonia Wiggins Chair - MD 22 International Parade Committee - Registration and Parade

International Convention Registration COST

Early registration is \$190 per person- until March 1st

Deadline has been extended to March 1st

Regular registration \$265 March 2nd - July 10th

On site registration \$340 July 11th -17th

Parade logistics

Here are a few things to know:

- The parade will take place on **Monday, July 14 from 09:00-13:00 (1pm)**.
- All participants marching in the parade must display their convention name badge and parade ribbon.
- **Coming soon!** The parade map to view the route and additional instructions.
- .

CONVENTION SCHEDULE

Sunday, July 13 – Thursday, July 17, 2025

Official International Convention events will take place at the Orange County Convention Center.

Please let me know you have registered and WILL PARTICIPATE in the parade!!!

I will need we will need your Parade RSVP by March 15th, to ensure a smooth planning process so I can inform LCI of our delegation event plans by completing a form before May 1, 2025.

Send Parade RSVP to : lion2sweet@gmail.com

Further information regarding a MD22 Delegation breakfast will be shared in the near future.

HOTEL INFORMATION



[Document title]

May 1: Hotel Reservation Deadline

- Deadline to make/change a hotel reservation (subject to availability)
- Cancellation deadline for hotel. No exceptions will be made.
- Hotel cancellations can be completed online through the housing website. Alternatively, requests for hotel reservation cancellations can be made in writing via email to lcj@mcievents.com
- A processing fee of US\$15 will be withheld from each approved refund of a hotel reservation.
- Approved hotel deposit refunds are issued within 3–4 weeks of approval.

There is not a “delegation” hotel.

If you want to book your own hotel reservations, I have listed a few hotels. All participants/attendees can go to the LCICON website and review other hotels in the area.

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819

Standard Room Rate: \$179.00

Distance to Orange County Convention Center: 0.3 Miles

Rosen Inn at Pointe Orlando
9000 International Drive
Orlando, FL 32819

Standard Room Rate: \$129.00

Distance to Orange County Convention Center: 0.5 Miles

Rosen Plaza Hotel
9700 International Drive
Orlando, FL 32819

Standard Rate: \$169.00

Distance to Orange County Convention Center: 0.1 Miles
([Sky Bridge to convention center](#))

HOTEL INFORMATION



[Document title]

Rosen Shingle Creek
9939 Universal Boulevard
Orlando, FL 32819

Standard Room Rate: \$189.00

Executive Parlor Rate: \$189.00

Distance to Orange County Convention Center: 1.7 Miles
(10 minutes from Orlando Int'l Airport - MCO)

Holiday Inn Resort Orlando Lake Buena Vista
13351 State Road 535
Orlando, FL 32821-6229

Deluxe Two Queen Room Rate: \$111.00

Distance to Orange County Convention Center: 5.9 Miles
(has business shuttle to Convention Ctr.)

Fairfield Inn & Suites Orlando at SeaWorld®
10815 International Drive
Orlando, FL 32821

Dbi/Dbi Room Rate: \$139.00

Distance to Orange County Convention Center: 2.4 Miles
(Complementary buffet breakfast)

Note: If you would like additional information, please send comments and questions before MD22 Convention (MAY 1st) in writing . I will prepare any additional information or responses

email: lion2sweet@gmail.com

DIABETES MINUTE

Healthy Ways To Manage Stress



Feeling stressed? Try these healthy ways to manage stress.

- **Count to 20 in your head.** This can give your brain a needed break.
- **Soothe yourself.** Get a massage, take a hot bath, have a cup of herbal tea, or put on some calming music.
- **Give yourself a pep talk.** Say something encouraging, like: "There's no rush. I can take my time."
- **Try some ways to relax.** See the "Ways To Relax" box for some ideas.
- **Stretch.** Do yoga or other stretching exercises.
- **Take a breather.** If you can, take a break from whatever is making you feel stressed.
- **Talk about your feelings.** Tell a friend or counselor how you feel.
- **Cut back on caffeine.** Caffeine can make you feel jumpy and anxious.
- **Get moving!** Do something active—even if it's just a walk around the block.
- **Do something fun.** Dance, hike, be social. Do whatever you enjoy—as long as it's healthy.
- **Look at the situation in a different way.** Things may not be as bad as they seem to be.



Upcoming Events

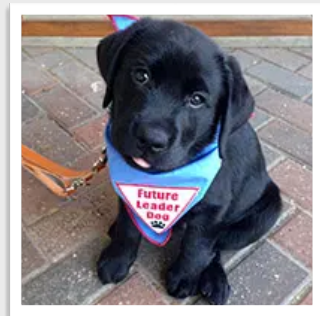
Bel Air Town Derby

May 18, 2025
8AM - 12PM
Main Street, Bel Air



Leader Dog for the Blind Barks, Brew & Wine

May 31, 2025
2-6PM
Klausmeier Farm
4014 Perry Hall Road
Perry Hall, MD 21128



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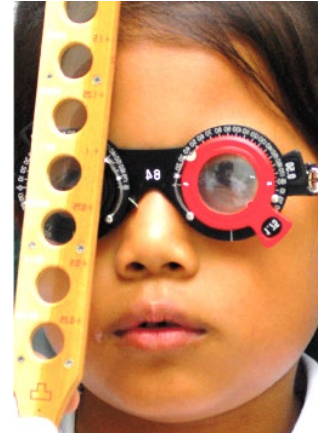


Measuring Service Impact

When we share our stories and report our impact, we unify our organization, inspire our communities and capture the attention of a global audience.

This guide will enable service reporting by:

- 1) Defining what service means to Lions and Leos.
- 2) Explaining the various ways Lions and Leos measure their impact.
- 3) Providing direction on how to calculate the number of people served.



What is service?

Lions and Leos serve in many ways, including:

Service activities: Hands-on service activities, such as tree planting, vision screening, rebuilding homes after disaster strikes or serving meals to those in need.

Advocacy: Raising awareness of the causes that are important to Lions, educating our communities on issues that impact them and working with others to bring about positive change. Some examples include hosting a Strides walk for diabetes awareness or visiting a local lawmaker to discuss the needs of the blind or visually impaired.

Donations: Making charitable donations to individuals or organizations, including Lions Clubs International Foundation (LCIF). Funds donated to LCIF are tracked by the foundation and should not be reported as a service activity.

Fundraising: Raising funds to enable our service.

Service support:

- 1) Holding meetings to strengthen your club, educate members, or plan service activities.
- 2) Fulfilling administrative tasks, such as running errands or maintaining club records.
- 3) Marketing your club to attract new members or forming new clubs.
- 4) Attending Lion events such as conventions and forums.
- 5) Engaging in fellowship and fun, together with other Lions.

These activities contribute to Lions' impact in various ways, but all prepare clubs to serve.

What is not reportable service?

Many Lions and Leos serve their communities individually, outside of the activities planned by their clubs, districts or multiple districts. Some examples include bringing a meal to a neighbor, driving a parent to a medical appointment, or volunteering at their place of worship. This type of work is important and commendable; however, it should not be reported as a service activity.



Service metrics

Metrics are how clubs, districts and multiple districts measure service impact. Metrics also allow Lions International to share how our service around the world adds up to a huge global impact. The metrics used to measure success depend on the type of service.

Number of activities: Typically, each activity planned by a club, district or multiple district is one activity, even if that activity occurs over multiple days or in multiple locations. However, see the additional guidance below about recurring and ongoing activities.

Number of people served: These are the direct beneficiaries of Lion and Leo service. Sometimes the number of people served can be counted precisely, and sometimes it must be estimated.

Number of volunteers: The number of people (Lions, Leos and other community members) who participate in the planning and implementation of a service project.

Number of volunteer hours: The number of hours spent planning and implementing a service project.

Funds raised: The amount of money collected to fund service activities or charitable donations. This can be Lion or Leo contributions or funds raised from the community during a fundraising event.

Funds donated: The amount of charitable funds given to an individual or organization. Funds donated to LCIF are tracked by the foundation and need not be reported as a service activity, but if an event was held to raise those funds, that event can be reported as a fundraising activity.

Metrics are required or optional, depending on the type of service project

	People served	Number of volunteers	Volunteer hours	Funds raised	Funds donated
Service activities	Required	Required	Required	Optional	Optional
Fundraisers	Optional	Optional	Optional	Required	Optional
Donations	Optional	Optional	Optional	Optional	Required
Meetings	Optional	Required	Required	Optional	Optional

For a service activity, it is required to report the number of people served, the number of volunteers and the number of volunteer hours. Funds raised or donated can be reported if fundraising or donating takes place during the activity.

In addition to the metrics listed above, there are many other ways to measure service impact. For example, during a blood drive, units of blood might be counted. During a food or clothing drive, the number of items collected might be counted. Service might also generate community goodwill, attract new members to a club, or beautify a public space. While it's not possible to quantify all these outcomes, Lions are encouraged to include them within the description of each activity.



Calculating people served

Lions International provides guidelines to ensure that service reporting is accurate and consistent. However, Lions and Leos are the experts in their service, and should rely on their own experience, working with local experts when possible.

Step 1) Determine if people served is a required metric for your project.

People served is only required for service activities. However, there are many situations to report people served as an optional metric. Some examples include:

- A fundraiser where the beneficiaries are known and present. For example, a club raises money to fund five college scholarships. If the students receive their scholarships at the event, the club could report five beneficiaries.
- A donation where the number of people served is known. For example, a club donates for the training of two service dogs, each of which will serve one person. In this case, the club would report two people served.
- A service activity conducted during a meeting. For example, a club assembles meal kits for families in need during their monthly meeting. If 50 meal kits are assembled, for an average family size of four people, the club would report 200 beneficiaries.

Step 2) Determine if the people served will be directly counted or estimated.

People served can be easily counted when Lions work directly with their beneficiaries. For example, when a club volunteers to serve as mentors for students, the number of people served is the number of students mentored. When providing direct service, count the number of people served throughout the service activity.

Estimate the number of people served when beneficiaries cannot be directly counted, for example, when conducting environmental projects. In these cases:

- Research publicly available information, like census data, or consult local organizations such as governments, schools, park districts and chambers of commerce.
- When contributing to a partner organization, such as a school, health clinic or food pantry, consult the partner organization for the number of people served.
- Estimate based on observation. For example, observe the number of visitors to a beach on the day your club conducts a beach cleanup.





Step 3) Determine if your activity is one-time, recurring or ongoing.

One-time activities serve beneficiaries once, and end when the project is completed. These activities can sometimes last more than one day, however, they do not regularly repeat. For example, Lions organize a diabetes awareness event and educate 200 people, reporting 200 people served.

Recurring activities are those that regularly repeat, such as cleaning up a highway once a month. In this example, each individual highway cleanup can be reported as one activity. The number of motorists who use the highway on the day of each cleanup should be reported as the number of people served for that activity.

Ongoing activities occur when a contribution will continue to serve people indefinitely. Infrastructure building and capital investments fall into this category.

- When reporting ongoing activities, first determine the most appropriate timeframe for each service report. This may be monthly for a transport vehicle, quarterly for a health clinic or annually for a school.
- Report the activity at the chosen interval, counting only the beneficiaries served during that time. For example, a school attended by 100 students each year could be reported once per year, with 100 beneficiaries.
- If the ongoing activity does not require the day-to-day service of Lions, such as building a bus stop or a research center, check with the partner organization before each service report to ensure the number of people served is accurate.
- If the ongoing activity requires ongoing maintenance, Lions should stay actively involved to continue reporting the activity. Some examples include the upkeep of a community park, or maintenance on a well that provides clean drinking water. If the investment is no longer functional, the activity should no longer be reported.



Special considerations

Collecting and donating used eyeglasses. It can be difficult to know how many people are served by the donation of used eyeglasses. In some cases, used glasses are matched with a beneficiary to correct their vision, and in other cases, the materials that make up the glasses are recycled. Speak with the eyeglass recycling center or donation partner to understand how the donated glasses will be used to determine the number of people served.

Multiple clubs serving together. Participating clubs should agree on the approach to service reporting. For example, if one club initiated the project and did most of the planning, that club could report the entire activity. Alternatively, if all clubs participated equally, it could be agreed that the clubs report the activity separately. Just be sure that metrics, such as people served, are not duplicated.



District or multiple district initiatives. A district or multiple district can focus on a particular type of service. For example, a district governor might ask all clubs in their district to implement diabetes activities during their year. Participating clubs would report their service to this cause individually. A uniform naming convention, such as “District Initiative: Diabetes Screening” may be used to easily see all related activities. Or the district could lead a district-wide service project and report the activity on behalf of all participating clubs.

Tree planting and care. Tree planting and tree care are popular service activities conducted by Lions and Leos. The Lions International standard is to report four people served for each tree planted or cared for. This standard is based on a report from the United Nations Environment Programme.

Activities that serve multiple causes. When reporting, select the primary cause served, or break the activity into multiple activities and report them separately. For example, if you are providing vision screening and diabetes screening at a health fair, you can report the vision and diabetes screenings as two separate activities.

Signature activities. A signature activity is a recurring activity which enables a club to apply their unique strengths and abilities to meet the needs of their community. Signature activities often serve as part of a club’s unique identity. Clubs can indicate any service activity as a signature activity, however, this designation doesn’t change the reporting process in any way.

Service reporting caps

Lions International has a responsibility to ensure service reporting accuracy and credibility. For this reason, our board of directors limits reports of individual club service activities to:

- 3,000 people served
- 1,200 volunteer hours
- US\$200,000 funds donated
- US\$250,000 funds raised

These caps allow Lions International to:

- Remove statistical outliers with an outsized impact on metrics.
- Take a conservative approach with numbers that are prone to error and miscalculation.
- Reduce the reputational risk associated with reporting inflated numbers.

Please do not report any service project more than once to exceed any of the caps, either on the same day or on multiple days.



Frequently asked questions

- 1) We provided diabetes screening for 100 people, but each of them has a family who will also benefit. How many people should we report were served?
Report only the 100 directly served. There can be many indirect beneficiaries of your efforts, however, for the purposes of service reporting, please limit the number to direct beneficiaries.
- 2) Our club project served more than 3,000 people. How should it be reported?
Enter the activity once, entering the number of people you served. Do not exceed the cap by reporting the activity multiple times. The caps on service activities (see above) are not a system limitation — they are a decision made by our International Board of Directors.
- 3) We receive valuable in-kind donations, such as building supplies and professional volunteer time, to support our service. How should these be reported?
In-kind donations should not be reported as funds raised or funds donated. Instead, they should be noted within the description of the activity.
- 4) How should we report the number of people served by activities that promote our club?
Because the direct beneficiaries of club marketing are the club members, you may enter up to the number of members in your club as the number of people served.
- 5) Our environment project, a river cleanup, served many thousands of people. How should we report the number of people served?
The beneficiaries of a cleanup project normally include only the individuals who visit the area on the day it is cleaned. Please do not exceed the limit of 3,000 people served per cleanup by duplicating the activity.
- 6) For our awareness activity, we distributed 10,000 flyers about childhood cancer. How many people should we report were served?
Show moderation when reporting awareness projects. A reasonable estimate of the beneficiaries of a posted sign, for example, should be a small percentage of those who see it. Please do not exceed the cap by reporting your activity multiple times.
- 7) If our activity will be reported through the LCIF grant process or by a Lions Foundation, should we still report it?
You can report these activities, but do not report any beneficiaries of LCIF grants or those reported by a Lions Foundation. We encourage every Lions Foundation to report its beneficiaries each year.
- 8) How do we report the time spent supporting our Leo club and our Cub club?
Support of Leo and Cub clubs can be reported as recurring activities. The beneficiaries are the number of Leos or Cubs served.
- 9) Our club built a water fountain for the community. How do we report the benefit provided every day?
Infrastructure projects are typically reported when they are maintained. For example, if your club performs maintenance on the water fountain twice a year, the project would be reported every six months and the number of people served would be the estimated number of people who use the fountain over a six-month period.

Additional information

To learn more about service reporting, visit lionsclubs.org/service-reporting.