

**THREE YEAR PLAN**  
**RECRUITMENT**  
**RETENTION**

**TO RECRUIT:**

**Approach-Friends**

**Family**

**Co-Workers**

**Neighbors**

**To discuss what Lionism is about--  
Fellowship, Community and Service  
Locally and worldwide. Ask them to  
Join one of our meetings or  
Social events. To invite prospective members to  
Annual Dinner and Slide Show Presentation.**

**Publicity-Updated Brochures**

**Specific Projects:**

- A. Blankets for the needy-to be  
Advertised in Aegis**
- B. Easter baskets**
- C. Adopt a Family for Christmas**
- D. Eye testing/eyeglass collection**
- E. Earth Day**
- F. School Supply Donations**
- G. Christmas Parade**
- H. World Service Day**

**TO RETAIN:**

- A. "Lioness Lions Pride" Monthly Newsletter  
To Keep Members Fully Up to Date**
- B. Keep In Touch With Members via Phone,  
Cards and Personal Visits**

**We are a unique membership comprised of women only and as such make a concerted effort to touch base with other women in our community.**

**Membership Committee  
Lioness Lion Club of Aberdeen**

**Carol Albany**

**Moira Farley**